

Farmanco Data Privacy Policy

V 1.0

FARMANCO MANAGEMENT CONSULTANTS PTY. LTD.

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Introduction

Welcome to the Farmanco Management Consultants Pty Ltd ("Farmanco," "we," "us" or "our") online Profit Series portal.

- Our Privacy Policy explains how we collect, use, share and protect information in relation to our Profit Series Benchmarking portal, associated SQL database and the Farmanco app (collectively, the "Service"), and your choices about the collection and use of your information, and is in line with our Farmanco Farm Data Code of Practice.
- By using our Service you understand and agree that we are providing a platform for you to provide financial and production data that will be used to generate a personalized copy of the Farmanco Profit Series, Professional Edition ("User Content"), as well as an aggregated and anonymous version- the Business Analysis edition and other associated benchmarking products.
- Our Policy applies to all who access the Service ("Users").

1. INFORMATION WE COLLECT

We collect the following types of information.

Information you provide us directly:

- Your username, password and e-mail address when you register to use the portal.
- Profile information that you provide for your user profile (e.g., first and last name, farm details, phone number).
- Detailed, annual financial and production information about your farm(s)

Analytics information:

We use third-party analytics tools to help us measure traffic and usage trends for the Service. These tools collect information sent by your device or our Service, including the web pages you visit, add-ons, and other information that assists us in improving the Service. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User.

Cookies and similar technologies:

When you visit the Service, we may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use the Farmanco portal and provide features to you.

Log file information:

- Log file information is automatically reported by your browser each time you make a request to access (i.e., visit) a web page or app. It can also be provided when the content of the webpage or app is downloaded to your browser or device.
- When you use our Service, our servers automatically record certain log file information, including your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks

and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information. We may also collect similar information from emails sent to our Users which then help us track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Service.

Device identifiers:

When you use a mobile device like a tablet or phone to access our Service, we may access, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by Farmanco.

2. HOW WE USE YOUR INFORMATION

In addition to some of the specific uses of information we describe in this Privacy Policy, we may use information that we receive to:

- help you efficiently access your information after you sign in
- remember information so you will not have to re-enter it during your visit or the next time you visit the Service

3. SHARING OF YOUR INFORMATION

We will not rent or sell your information to third parties outside Farmanco (or the group of companies of which Farmanco is a part) without your consent, except as noted in this Policy.

Parties with whom we may share your information:

- We may remove parts of data that can identify you and share anonymized data with other parties. We will also combine your information with other information in a way that it is no longer associated with you and share that aggregated information, through the Profit Series and associated publications
- We may share User Content and your information (including but not limited to, information from cookies, log files, device identifiers, location data, and usage data) with businesses that are legally part of the same group of companies that Farmanco is part of, or that become part of that group ("Affiliates"). Affiliates may use this information to help provide, understand, and improve the Service (including by providing analytics) and Affiliates' own services (including by providing you with better and more relevant experiences).

What happens in the event of a change of control:

- If we sell or otherwise transfer part or the whole of Farmanco or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as name and email address, User Content and any other information collected through the Service may be among the items sold or transferred. You will continue to own your personal information. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

Responding to legal requests and preventing harm:

We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal

requests from jurisdictions outside of Australia where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

4. HOW WE STORE YOUR INFORMATION

Storage and Processing:

- Your information collected through the Service is stored and processed in Australia.
- We use commercially reasonable safeguards to help keep the information collected through the Service secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, Farmanco cannot ensure the security of any information you transmit to Farmanco or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.
- Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Farmanco, at all times.

5. YOUR CHOICES ABOUT YOUR INFORMATION

How long we keep your data:

- Following termination, Farmanco and its Affiliates, may retain information (including information provided through the Farmanco portal for the Profit Series publications) and User Content for a commercially reasonable time for backup, archival, and/or audit purposes.

6. HOW TO CONTACT US

If you have any questions about this Privacy Policy or the Service, please call us on (08) 9295 0940.

7. CHANGES TO OUR PRIVACY POLICY

Farmanco may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances. Your continued use of the Service after any modification to this Privacy Policy will constitute your acceptance of such modification.